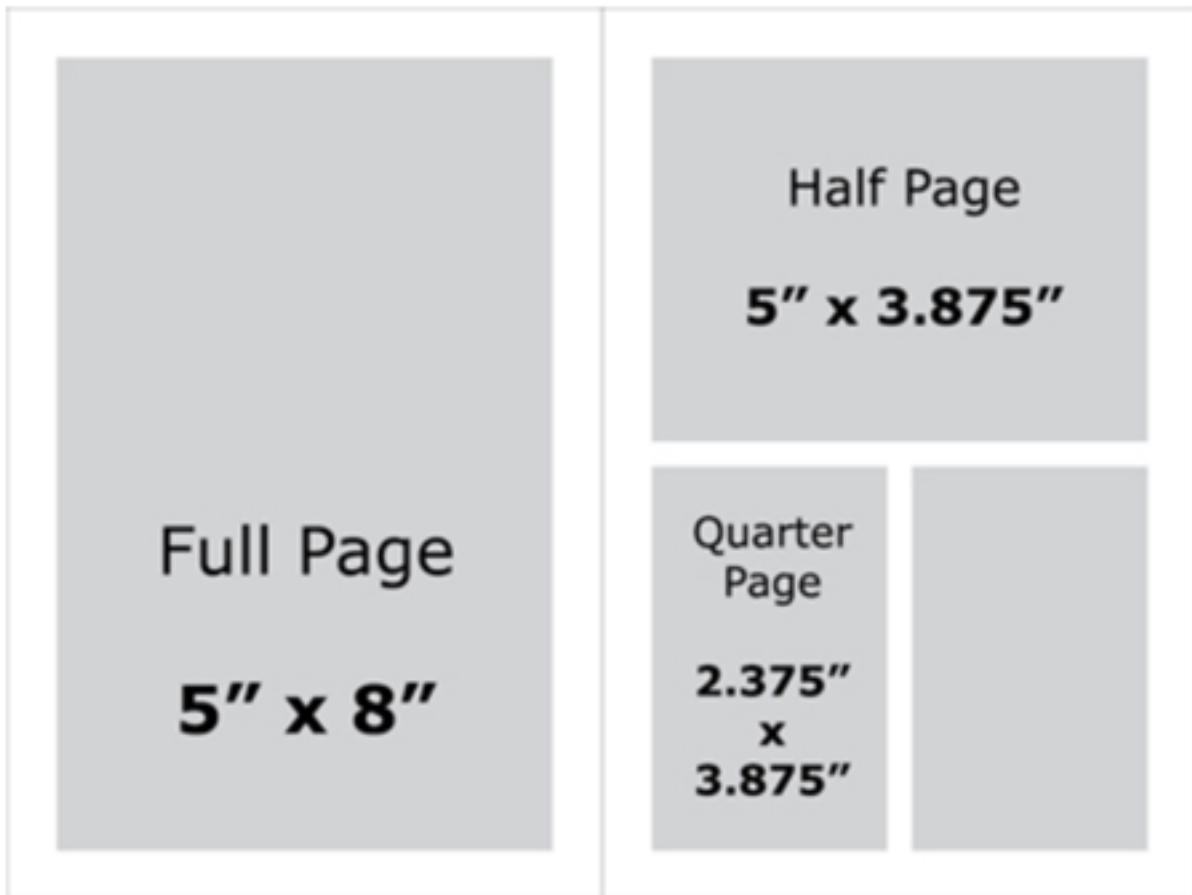


# SGCI 2017 Conference Catalog Ad Purchase: Step by Step Instructions

Thank you for your interest in purchasing ad space for the 2017 SGCI Conference in Atlanta, GA! We anticipate up to 2000 conference attendees at our 45th conference, so this is a fantastic opportunity to share your name with practicing and professional artists. The final deadline for purchasing advertising space is January 15, 2017. After purchasing your ad size, please send a high definition .PDF and .JPEG image file to Shane McDonald at [shane@shanemcdonaldstudios.com](mailto:shane@shanemcdonaldstudios.com) at your earliest convenience.



<b>Full Page Ad (5" x 8")</b>	- \$400
<b>Half Page Ad (5" x 3.875")</b>	- \$250
<b>Quarter Page Ad (2.375" x 3.875")</b>	- \$150

1. Go to the registration portal site ([etouches.com/sgci2017](http://etouches.com/sgci2017)), and click the “New Registration” button to get started.



2. Enter your best email address at the top of the page. Select the “Catalog Advertising.” Press the “Continue” button.

The screenshot shows a registration form titled "Please choose the category that best describes your registration needs!". It includes instructions for special passcodes and registration categories. The "Email Address" field is filled with "test@test.com" and is marked as a required field. The "ID Code" field is empty. Below the fields is a list of registration categories with radio buttons. The "Catalog Advertising" option is selected. A green "Continue" button is at the bottom, and a red asterisk indicates required fields.

Please choose the category that best describes your registration needs!

You must obtain a special passcode to register as an Awardee or Honoree, Conference Presenter, Volunteer, or SGC Employee or Steering Committee Member.

Please choose "Vendor, Publisher & Programs" ONLY if you want to register for the Vendor/Publisher/Program Fair.

Please choose "Catalog Advertising" ONLY if you'd like to purchase an ad in the conference catalog.

Email Address\*

ID Code


(If you have been given a special identifier please enter it here)

Please select from the following options.\*

- Awardees & Honorees [\[More Info\]](#)
- Conference Presenters [\[More Info\]](#)
- Conference Attendees
- Volunteers [\[More Info\]](#)
- Vendor, Publishers & Programs [\[More Info\]](#)
- Catalog Advertising [\[More Info\]](#)
- SGC Employees & Conference Steering Committee [\[More Info\]](#)

\* = Required Field

3. Select the size for your advertisement image.



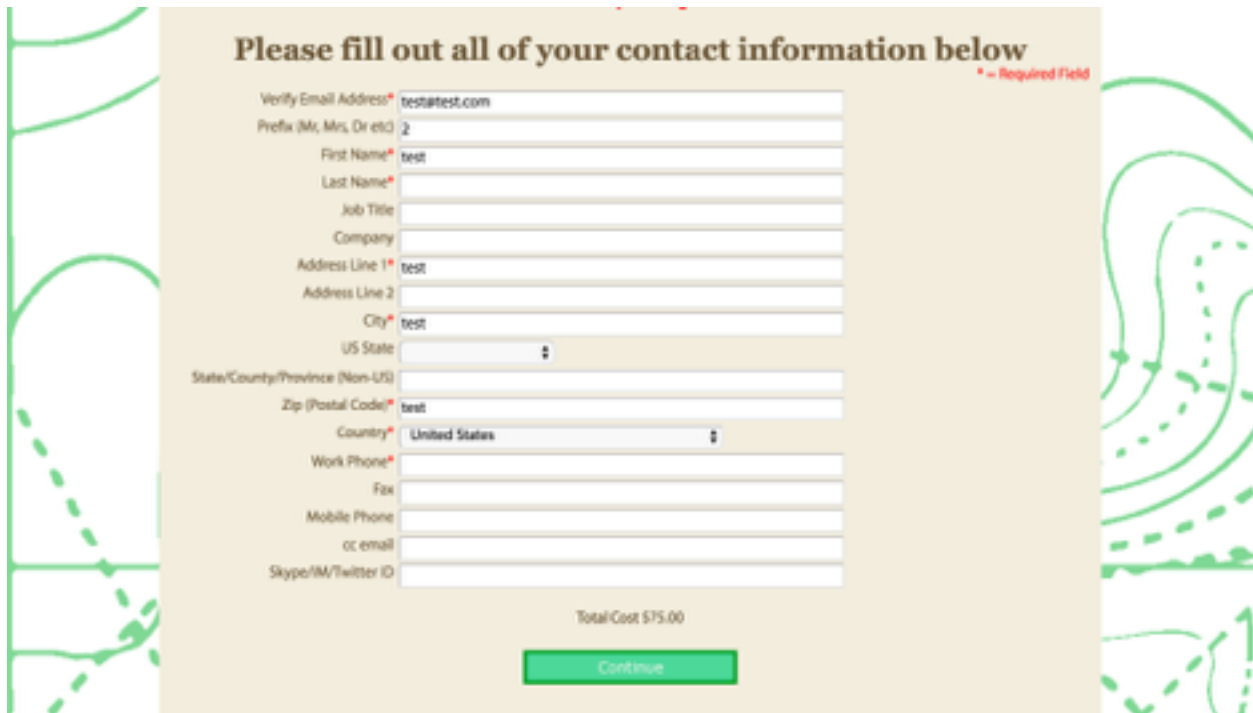
Please select from the following options:\*

- Full Page Ad - \$400 \$400.00 [\[More Info\]](#)
- Half Page Ad - \$250 \$250.00 [\[More Info\]](#)
- Quarter Page Ad - \$150 \$150.00 [\[More Info\]](#)

\* = Required Field

Continue

4. Enter your contact information. If you attended either the SGCI conference in San Francisco or the SGCI conference in Portland, your information may automatically fill in - you are welcome to make any changes as necessary.



Please fill out all of your contact information below

\* = Required Field

Verify Email Address\* test@test.com

Prefix (Mr, Mrs, Dr etc) 2

First Name\* test

Last Name\*

Job Title

Company

Address Line 1\* test

Address Line 2

City\* test

US State

State/Country/Province (Non-US)

Zip (Postal Code)\* test

Country\* United States

Work Phone\*

Fax

Mobile Phone

cc email

Skype/IM/Twitter ID

Total Cost \$75.00

Continue

5. Review your registration and membership selections. If everything looks correct, proceed with payment. We accept Discover, MasterCard and Visa credit cards.

You should be redirected back to the SGCI 2017 Conference Website ([sgciatlanta.com](http://sgciatlanta.com)) after you complete your registration, and you will receive a confirmation email (receipt) to the email address you entered on the first page. This will include your unique registration number, which you can use if you decide to modify your registration after completion. (Incomplete registrations, unfortunately, cannot be modified.)

\* = Required field

Attendee Information	
Reference Number	20979016
Email Address	test@test.com
First Name	test
Last Name	Test
Address Line 1	test
City	test
Zip (Postal Code)	test
Country	United States
Work Phone	1111111111

Selection	Cost
Attendee Category	Conference Attendees
Sub Category	Student - \$35 Membership (annual)
	\$35.00
Conference Registration	
Full Conference Registration	\$208.00
SGCI Membership - Conference Presenters, Organizers & Fair-goers Professional	
Commemorative Orpheus Growler 3	\$38.00
SGCI Member Print Exchange	\$28.00
Catalog Advertisement Full Page Ad	
	Total
	\$285.00

Date	Transaction Type	
10/18/2016	Transaction Amount	\$285.00
	Balance	\$285.00

**Please select your method of payment**

Credit Card

We accept the following cards



Credit Card Number \*

Expiration Date \* Month  Year

If you have any additional questions, please don't hesitate to contact Registration Coordinator, Deborah Sosower - [web@sgcinternational.org](mailto:web@sgcinternational.org). We look forward to seeing you in Atlanta in March of 2017!